

# Sohee Bae

soheeb2486@gmail.com

[linkedin.com/in/sohee-bae](https://www.linkedin.com/in/sohee-bae)

A UX/UI Designer striving to create intuitive and effective designs that can bridge understanding between the user and the company's product. Focuses on improving the experience so it feels immersive and addresses the user's needs. Ultimate goal is to create products that are not only visually appealing, but also easy to use and navigate.

## Skills

---

- UX Design Practices: UX & UI Design, Information Architecture, Competitive Analysis, User Research, Affinity Diagramming, Persona Creation, Sketching, Wireframing, Prototyping, Presenting, Storytelling, Visual Design
- Tools: Figma, Google Suite, Zoom, Microsoft Suite, SquareSpace, Trello, Asana, Slack

## Experience

---

**User Experience Design Immersive Student** | *General Assembly* | Remote | Dec 2022-Mar 2023

- 500+ hour User Experience Design program focused on user-centered design methods, design thinking skills, team collaboration, and client relations.
- Developed a portfolio of individually and collaboratively focused in-class projects and designed 5 client based projects:
- **Homey App**: designed a new wall decoration app with an integrated ARVR technology to see augmented decor through phone camera lenses.
- **Morning Lavender Website**: redesign of a small business womens' boutique e-commerce website. Conducted research, usability testing, and prototyping.
- **Amazon Kindle App**: designed book club integration and community functionality within current Kindle App while also redesigning to improve aesthetic and user flow.

**Strategy & Operations Intern** | *Jazz Hands For Autism* | Remote | Aug 2021-Dec 2021

- Assisted JHFA Operations Director with project management with the main project as the JHFA Course Handbook.
- Updated/Created documents, videos, and infographics for students concerning all course information.
- Worked closely with Instruction Designer to brainstorm ideas for improving remote instruction for music instructors.

## Education

---

**University of California, Irvine** | B.A. Psychological Science, Minor in Management | Irvine, CA | 09/2019 - 06/2022

**General Assembly** | User Experience Design Immersive | Remote | 12/2022 - 03/2023